

Caymanian Times



Scan me!

Newspaper Advertising Rates



| Description | CI\$ | Size (inches) W x H | Maximum # of words |
|---|------|-------------------------|--------------------|
| Newspaper Advertisement Full page | 800 | 10 x 13.5 | 1200 |
| Newspaper Advertisement 2/3 page | 700 | 10 x 8.37 or 6.6 x 13.5 | 900 |
| Newspaper Advertisement 1/2 page (horizontal) | 500 | 10 x 6.67 | 700 |
| Newspaper Advertisement 1/2 page (Vertical) | 500 | 4.9 x 13.5 | 700 |
| Newspaper Advertisement 1/3 page | 400 | 4.9 x 8.37 | 400 |
| Newspaper Advertisement 1/4 page | 300 | 4.9 x 6.67 | 350 |
| Front Page Banner | 250 | 10 x 1.5 | |
| Inserts | 300 | | |
| Advertorial 1/2 Page | 900 | | |
| Graphic Design | 50 | | |

All ads are full colour

Advertising Deadlines (48 Hours prior Publication Day)

| Publication Day | Deadline (12pm (noon)) |
|-----------------|---------------------------|
| Wednesday | Monday |
| Friday | Wednesday |

**2 days notice
for ads**

For further information or to book an advert call 916 2000 or email: sales@caymaniantimes.ky